



## press release

Paris, March 12<sup>th</sup> 2015

### **SUEZ environnement UNIFIES ALL ITS ACTIVITIES UNDER A SINGLE BRAND TO SPEED UP ITS DEVELOPMENT**

#### **SUEZ environnement: a single worldwide brand to speed up its development and address the issues of resources**

Present in 70 countries, the SUEZ environnement Group has no fewer than 40 different brands (SITA, Degrémont, Lyonnaise des Eaux, AGBAR, Aqualogy, United Water, Ondeo Industrial Solutions, SAFEGE, etc.), born in the course of its international growth and the integration of new activities.

As of today, all the Group's trademarks are being federated in a single brand, SUEZ environnement positioned in the sustainable management of resources.

This change has three major goals:

- **To simplify a multi-brand architecture** for improved performance and commercial efficiency. The goal is to be better identified by all the Group's customers in order to accelerate our growth, especially on international markets and with industrial customer
- **To meet the new needs of customers**, in local authorities and industry, as they face new environmental and societal challenges: designing and operating smart and sustainable cities, saving resources and reducing the environmental footprint, adapting to climate change, producing differently by integrating secondary raw materials in the production chains, creating alternative resources, in particular in regions where water is scarce, or developing local and renewable energy sources by waste recovery.
- **To reinforce the convergence between the Group's activities** so that we can address the challenges of a circular economy. Faced with new environmental challenges, SUEZ environnement's activities have undergone an in-depth transformation, moving away from the role of service operators to that of resource managers. The pressure on natural resources (water, energy, raw materials) is so strong that our models of consumption and production need to be reworked, so that we can shift from an approach based on consumption, to one that is based on use and recovery. A fact that makes resources one of the key challenges of the 21st century.

#### **SUEZ environnement**

Tour CB21 - 16 place de l'iris, 92040 Paris La Défense, France - Tel: +33 (0)1 58 81 20 00 - [www.suez-environnement.com](http://www.suez-environnement.com)

Head office - Tour CB21 - 16 place de l'iris, 92040 Paris La Défense, France - Capital €3,323,457,083 - Siren 410 118 608 RCS NANTERRE – TVA FR 76410 118 608



The change to a single brand will support the Group's strategy, based on four essential pillars: Smart Water and new services, industry, waste-to-energy and international growth. It will consolidate the Group's positioning as one of the key players in the resource revolution and will allow it to achieve its stated ambitions.

Until now, the Group has been organised around two major activities: water and waste. But today, the Group's positioning focuses on the sustainable management of resources, through four main activities: the management of the extended water cycle, the recycling and reuse of waste, water treatment solutions and consulting services for sustainable urban and regional development.

### **A single brand serving the circular economy and sustainable resource management**

In a world facing high demographic growth - by 2030 the planet's population will reach 9 billion people, living mainly in cities - our activities, the management and distribution of water, the management and recovery of waste, and, more globally, the management of natural resources, are at the very heart of the challenges of the 21st century.

*"The resource revolution will bring about a major and deep-seated transformation of our societies, much like the industrial or digital revolutions. So the Group must be ready to meet its customers' future needs and converge its activities in order to anticipate and support these changes. As a leading player in the circular economy, we must allow this revolution to benefit from our expertise by offering a global solution for optimised resource management. Now the 80,000 employees will embody this mission with pride and conviction under a single brand, SUEZ environnement."* declared Jean Louis Chaussade, Chief Executive Officer of SUEZ environnement.

#### **SUEZ environnement**

*We are at the dawn of the resource revolution. In a world facing high demographic growth, runaway urbanisation and the shortage of natural resources, securing, optimising and renewing resources is essential to our future. SUEZ environnement (Paris: SEV, Brussels: SEVB) supplies drinking water to 92 million people, delivers wastewater treatment services to 65 million, collects waste produced by almost 50 million, recovers 14 million tons of waste each year and produces 5,138 GWh of local and renewable energy. With 80,990 employees, SUEZ environnement, which is present on all five continents, is a key player in circular economy for in the sustainable management of resources. SUEZ environnement generated total revenues of €14.3 billion in 2014.*

#### **CONTACTS**

Valentine Heliot  
[Valentine.heliot@suez-env.com](mailto:Valentine.heliot@suez-env.com)  
+33 1 58 81 23 20

Analysts:  
+33 1 58 81 24 95

Isabelle Herrier Naufle  
[isabelle.naufle@suez-env.com](mailto:isabelle.naufle@suez-env.com)  
+33 1 58 81 55

#### **SUEZ environnement**

Tour CB21 - 16 place de l'iris, 92040 Paris La Défense, France - Tel: +33 (0)1 58 81 20 00 - [www.suez-environnement.com](http://www.suez-environnement.com)  
Head office - Tour CB21 - 16 place de l'iris, 92040 Paris La Défense, France - Capital €3,323,457,083 - Siren 410 118 608 RCS NANTERRE – TVA FR 76410 118 608

---

## APPENDICES

---

### 1- A worldwide communication campaign

SUEZ Environnement, ready for the Resource Revolution

This publicity campaign allows the Group, united under a single banner – SUEZ environnement, to express its commitment to the upcoming Resource Revolution.

Ready to play a major role in the sustainable management of resources, SUEZ environnement presents its vision of the Resource Revolution and the manner in which the Group plans to deal with it:

- The revolution is circular – securing and valorising the resources essential to our future, with a vision of a world of constantly renewed resources
- The revolution is concrete – through the daily use of solutions and innovations designed to optimise resource management
- The revolution is collaborative – committing all those involved at all levels and all scales, to the process of imagining and defining the future of resources

This publicity campaign will be launched across 16 countries on the 13th March, via the press and on the web. A 30" and a 45" film will be used in France on TV.

Designed by the Ateliers Devarrieux agency, the campaign is based upon 12 visuals, showing individuals of all ages and from different geographic origins, symbolising humanity in its entirety, ready for this Resource Revolution, which is vital to the security of all our futures.



## **2- SUEZ environnement and resources in figures**

- 80,000 employees
- Present in 70 countries
- 65 million people benefiting from wastewater treatment services
- 92 million people supplied with drinking water
- 10 million people supplied with drinking water produced from desalinated sea water
- 14 million tons of reused waste
- 5,138 GWh of energy produced each year from recovered waste worldwide
- 323,000 industrial and business customers
- €74 million invested in R&D to protect resources

### **SUEZ environnement**

Tour CB21 - 16 place de l'iris, 92040 Paris La Défense, France - Tel: +33 (0)1 58 81 20 00 - [www.suez-environnement.com](http://www.suez-environnement.com)

Head office - Tour CB21 - 16 place de l'iris, 92040 Paris La Défense, France - Capital €3,323,457,083 - Siren 410 118 608 RCS NANTERRE – TVA FR 76410 118 608



### **3- 80,000 employees worldwide are already making a contribution**

At Roosendaal, we produce and market local, renewable energy. The ReEnergy energy recovery plant is a reference project for the circular economy. With a capacity of 336,000 tons, the facility can manage residual waste produced by two million people and generate 256,000 megawatt hours of electricity each year (production equivalent to the electricity consumption of 70,000 households) supplying neighbouring towns. It also provides heat to nearby industrial greenhouses and an urban heating system for the city of Roosendaal.

In Antwerp, we produce four types of glass quality and create secondary raw materials for use in large industrial companies. The new-generation High 5 glass recycling plant, designed in partnership with SIBELCO, is the world's first plant which is able to separate incoming glass into four different qualities. Thanks to the unique quality of the cullet produced by High 5, the plant's glass-manufacturing customers have been able to significantly increase the proportion of recycled glass they use in their production processes, thereby helping to preserve natural mineral resources.

In Shanghai, we reduce the impact of industry on resource usage and contribute to a better quality of life. At Shanghai Chemical Industry Park (SCIP), the biggest industrial petrochemicals platform in Asia, which covers an area of around 30km<sup>2</sup>, we recover over 60,000 tons of hazardous waste each year. We manage the park's entire water cycle and create cutting-edge solutions to protect resources. Through industrial wastewater re-use, sludge recovery and the recovery of energy from hazardous waste to supply steam to neighbouring companies, we contribute to a significant reduction in their energy consumption.

In Melbourne, we are providing an alternative and sustainable water resource. Our reverse-osmosis desalination technology at the Wonthaggi plant can treat 450,000 cubic meters of seawater each day, providing an alternative source of drinking water for a population of 4.25 million people. This is the biggest plant in the southern hemisphere and it guarantees a sustainable water supply for residents and industry in a region that has had severe water shortages.

In Milan, we protect water resources for the oil and gas industry. To respond to the major challenge of water consumption in the heavy and ultra-heavy crude oil refining industry, the ENI plant has bolted on a new wastewater re-use loop. This will save around 2.8 million cubic meters of water every year, significantly minimising the environmental and economic impact of the plant's processes.

#### **SUEZ environnement**

Tour CB21 - 16 place de l'iris, 92040 Paris La Défense, France - Tel: +33 (0)1 58 81 20 00 - [www.suez-environnement.com](http://www.suez-environnement.com)

Head office - Tour CB21 - 16 place de l'iris, 92040 Paris La Défense, France - Capital €3,323,457,083 - Siren 410 118 608 RCS NANTERRE – TVA FR 76410 118 608

